The Effect of Women Entrepreneur Problems on Self-entrepreneurship Characteristics

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ABSTRACT The aim of this study was to determine whether the problems of women entrepreneurs have an effect on women entrepreneurs’ self-entrepreneurships in terms of how active they are in the sports sector, and to determine the levels to which this effect occurs, if such an effect is in question. The study consists of 279 active women sports entrepreneurs who were selected in accordance with the method of convenience sampling, in Izmir and Manisa. Correlation and regression analyses were done in order to introduce this relationship. According to the results, the problems faced by women entrepreneurs in the negative direction on self-entrepreneurial characteristics were concluded to have an impact.